

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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32354	AGENCY (OR SERVICE) ACTING AS AGENT FOR 339182		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	LUC MEDIA		TRUMAN NATIONAL SEC PROJECT	
AND	25 Whitlock Pl SW Ste 201		1050 17th St NW Ste 375	
ADDRESS	Marietta	GA 30064-3142	Washington	DC 20036-5594
	USA		USA	
CONTACT			PRODUCT TRUMAN NATIONAL SECURITY PROJECT	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE	1310
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/05/12 AND ENDING 08/05/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE, PAID FOR BY TRUMAN NATIONAL SECURITY PROJECT										
1	Su	1	08:28A	08:57A	30S	08/05/12-08/05/12	KD/PG SUNDAY EDITION	1	200.00	200.00
2	Su	1	09:00A	09:30A	30S	08/05/12-08/05/12		1	1000.00	1000.00
3	Su	1	09:30A	10:00A	30S	08/05/12-08/05/12		1	1000.00	1000.00
4	Su	1	10:00A	10:30A	30S	08/05/12-08/05/12		1	1000.00	1000.00
5	Su	1	10:30A	11:00A	30S	08/05/12-08/05/12		1	1000.00	1000.00
6	Su	1	06:30A	07:00A	30S	08/05/12-08/05/12	THE SUNDAY BUSINESS PAGE	1	150.00	150.00
Total Contract:								6		4350.00
Billing Summary										
						Jul	Aug	Sep	Total	
Otr 3-12						.00	4350.00	.00	4350.00	
GRAND TOTAL									4350.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION